

Jeffrey G. Cribbs
Chicago Wealth Management, Inc.

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This brochure supplement provides information about Jeffrey G. Cribbs that supplements the Chicago Wealth Management, Inc. brochure. You should have received a copy of that brochure. Please contact Erin Kyles Shelton at 312-376-8350 if you did not receive Chicago Wealth Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffrey G. Cribbs is also available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 – Educational Background and Business Experience

Jeffrey George Cribbs

Year of Birth: 1957

Formal Education After High School:

- **Carnegie Mellon University**
MBA (MSIA) with Distinguished Honors, 1983
- **University of Pittsburgh**
Enrolled in Ph.D. Program in Economics, 1980-81
- **Johns Hopkins University**
BA, Economics, 1979

Professional Designations:

- Chartered Financial Consultant (ChFC), 1991

The ChFC® designation has been a mark of excellence for almost thirty years and currently requires nine college-level courses, the most of any financial planning credential. Average study time to earn the ChFC® exceeds 450 hours. Required courses cover extensive education and application training in financial planning, income taxation, investments, and estate and retirement planning. Additional electives are chosen from such topics as macroeconomics, financial decisions for retirement, and executive compensation. ChFC® designees must meet experience requirements and adhere to continuing education and ethical standards. The credential is awarded by The American College, a non-profit educator founded in 1927 and the highest level of academic accreditation.

- Chartered Life Underwriter (CLU), 1992

Since 1927, the CLU® has been the respected risk management credential for advisors. Designees have completed eight or more college-level courses representing an average study time of 400 hours. Topics for required courses include insurance and financial planning, life insurance law, estate planning, and planning for business owners and professionals. Elective courses include such advanced topics as income taxes, group benefits, retirement planning, and health insurance. CLU® designees must meet experience and continuing education requirements and must adhere to a high ethical standard. The mark is awarded by The American College, a non-profit educator with the top level of academic accreditation.

- Certified Financial Planner (CFP®), 1992

Certified Financial Planner Board of Standards, Inc. (“CFP Board”) owns the CFP® certification mark, the CERTIFIED FINANCIAL PLANNER™ certification mark, and the CFP® certification mark (with flame design) logo in the United States (these marks are collectively referred to as the “CFP® marks”). The CFP Board authorizes use of the CFP® marks by individuals who successfully complete the CFP Board’s initial and ongoing certification requirements.

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 88,000 individuals have obtained CFP® certification.

To attain the right to use the CFP® marks, an individual must currently satisfactorily fulfill the following requirements:

- Education – Complete a college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services or an accepted equivalent, including [completion of a financial plan development capstone course](#), and attain a Bachelor’s Degree from an accredited college or university. CFP Board’s financial planning subject areas include professional conduct and regulation, general principles of financial planning, education planning, risk management and insurance planning, investment planning, income tax planning, retirement savings and income planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 6 hours, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – CFP Board requires 6,000 hours of experience through the Standard Pathway, or 4,000 hours of experience through the Apprenticeship Pathway that meets additional requirements; and
- Ethics – Agree to be bound by CFP Board’s *Code of Ethics and Standards of Conduct*, which put clients’ interest first; acknowledge CFP Board’s right to enforce them through its *Disciplinary Rules and Procedures*; comply with the *Financial Planning Practice Standards* which determine what clients should reasonably expect from the financial planning engagement and complete a CFP® Certification Application which requires disclosure of an individual’s background, including involvement in any criminal, civil, governmental, or self-regulatory agency proceeding or inquiry, bankruptcy, customer complaint, filing, termination/internal reviews conducted by the individual’s employer or firm.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours accepted by the CFP Board every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – CFP® professionals agree to adhere to the high standards of ethics and practice outlined in CFP Board’s *Code of Ethics and Standards of Conduct* and to acknowledge CFP Board’s right to enforce them through its *Disciplinary Rules and Procedures*. The *Code of Ethics and Standards of Conduct* require that CFP® professionals provide financial planning services in the best interests of their clients.
- Certification Application – Properly complete a Certification Application to (i) acknowledge voluntary adherence to the [terms and conditions of certification with CFP Board](#) and (ii) disclose any involvement in criminal and civil proceedings, inquiries or investigations, bankruptcy filings, internal reviews and customer complaints.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

You may [verify an individual’s CFP®](#) certification and background through the CFP Board. The verification function will allow you to verify an individual’s certification status, CFP Board’s disciplinary history and any bankruptcy disclosures in the past ten years. Additional regulatory information may also be found through [FINRA’S BrokerCheck](#) and the [SEC’s Investment Adviser Public Disclosure databases](#), which are free tools that may be used to conduct research on the background and experience of CFP® professionals and those who held CFP® certification at one time, including with respect to employment history, regulatory actions, and investment-related licensing information, arbitrations, and complaints.

- Passed Level 1 CFA Program – Dec. 2009
- Accredited Domestic Partnership Advisor (ADPASM) – 2014

Individuals who hold the ADPASM designation have completed a course of study encompassing wealth transfers, federal taxation, retirement planning and planning for financial and medical end-of-life needs for domestic

partners. The program is designed for 80-100 hours of self-study and enrollment into the program requires the student to currently hold one of the following designations or certifications: CRPC[®], AAMS[®], AWMA[®], APMASM, CIMA[®], ChFC, JD, CPA, CFA, or CFP[®]. The program is self-paced and must be completed within one year from enrollment.

Business Background Preceding Five Years:

- Chicago Wealth Management, Inc., 2003-Present
- Focus Financial Group, 1998-2004
- Focus Financial Advisors, LLC, 1996-1998
- O.N. Equity Sales Company (ONESCO), 1993-2002
- JGC Planning Associates and JGC Planning, Inc., 1990-1996
- Dreher & Associates, Inc., Self-employed Financial Consultant, 1987-1989

Item 3 – Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Jeffrey has no reportable disciplinary events to disclose.

Item 4 – Other Business Activities

- A. Jeffrey is not actively engaged in any other investment-related businesses or occupations.
- B. Jeffrey is not actively engaged in any other non-investment-related businesses or occupations.

Item 5 – Additional Compensation

Jeffrey is not provided an economic benefit from anyone who is not a client for providing advisory services or any such arrangement. This includes sales awards or prizes.

Item 6 – Supervision

All supervised persons of CWM will follow the firm's supervisory structure established in its policies and procedures manual. This structure will describe the firm's supervisory chain of command.

Client reviews are generally done by multiple employees of CWM, with notes of those reviews maintained in CWM's primary database. All trades and transactions made by CWM are generated, checked, validated, and checked again prior to submitting. These transactions are all cleared through CWM's Qualified Custodians, and are reconciled daily for accuracy and completeness.